



# NEWS RELEASE

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SEPTEMBER 2, 2011

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## REBUILDINDY LAUNCHES REVITALIZATION INITIATIVE

### GATEWAY SOUTH BRINGS NEW LIFE TO MADISON AVENUE AND EAST STREET CORRIDOR

INDIANAPOLIS – Mayor Greg Ballard announced today that RebuildIndy will join forces with the Gateway Community Alliance to breathe new life into the Madison Avenue and East Street corridor. The revitalization effort kicks off with the RebuildIndy Gateway South Initiative -- a streetscape project designed to make the area more attractive and inviting for residents and businesses.

"Partnerships like those driving the Gateway South Initiative are transforming Indianapolis neighborhoods on an unprecedented scale," Mayor Ballard said. "The revitalization work taking place right now is making our community one of the most sustainable, attractive destinations in the Midwest."

The Gateway South Initiative includes a new gateway arch across Madison Avenue, three community windows and new landscaping throughout the area. The community windows will be constructed of limestone with decorative ironwork and art panels highlighting key destinations along the Southside Gateway area. Suggested artwork celebrates Garfield Park, Manual High School and the University of Indianapolis. This project is scheduled to begin in spring, 2012.

RebuildIndy is Mayor Ballard's initiative to restore deteriorating thoroughfares, residential streets, sidewalks and bridges, as well as address neighborhood drainage and flooding issues and demolish unsalvageable abandoned houses posing a public safety threat. For a complete RebuildIndy project list, please visit [www.Indy.gov/RebuildIndy](http://www.Indy.gov/RebuildIndy).

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